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## GoldenEye International, Inc. Raises \$5.2 Million In "Friends And Family" Round For Continued Development Of Its Operations And Establishment Of Its Family Of Funds

Market Wire, October, 2000

GoldenEye International, Inc., an emerging venture capital operating company announced that it has raised \$5.2 million in a "friends and family" round plus an additional \$925,000 in founders' capital. This brings GoldenEye's total amount of capital raised to over \$6.1 million.

Harold P. Mintz, founder, Chairman, and Chief Executive Officer of GoldenEye said, "I would like to thank our early investors for placing their trust in GoldenEye's vision and its management team. This is only a first step, but it is a very important one. As we grow, it will become more apparent that GoldenEye is pursuing an exciting and very logical extension of the traditional venture capital business model."

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Mr. Mintz said that the capital raised will be used for continued expansion of GoldenEye's operations, including back office support, establishment of the firm's first fund, the GoldenEye Opportunity Fund, and for pursuit of special investment opportunities.

GoldenEye International focuses on early stage technology-driven companies in the Internet, Telecommunications, and Enterprise Systems Software sectors. The company was founded in 1999 and is headquartered in New York, NY.

PrimeCloud, Inc.: PrimeCloud has developed an Internet-enabling personalization solution called Web-to-1(TM) that targets mid-market Microsoft-centric e-commerce websites. Web-to-1tm employs the Company's patent pending PERK technology (Personalization Engine for Rules and Knowledge) to automatically generate best practice business rules. The Company is also developing a wireless version of its product called Mobile-to- 1(TM) to provide personalization for wireless and pervasive computing.

ConsciousMedia.com, Inc.: ConsciousMedia.com, Inc. is employing a vertical integration strategy by consolidating an e-commerce site with key distribution systems, product fulfillment enterprises, industry publications, book publishers, video and audio production, and brick and mortar retail stores to build the first large scale media company dedicated to the \$9 billion body/mind/spirit market.

Satellite Marketing: Satellite Marketing transforms the way that companies develop, manage, and analyze the marketing of their products and services. By automating the entire marketing process and offering an abundance of professional services, the company delivers a complete end-to-end marketing solution using an ASP model for companies that want to rapidly advance in the market.

Page Automated Telecommunications Systems, Inc.: PATSI designs and manufactures the highest performance/lowest skew fiber-optic interconnect systems. The Company's family of products consists of cable/connectors, back planes, motherboards, switches, and various termination products resulting in a complete photonic infrastructure for data and telecommunications utilization.

#### About GoldenEye International

GoldenEye International, Inc.(www.goldeneye.net) is a venture capital operating company that provides access for more investors to participate in the rewards of diversified VC investing. The company is implementing a new scalable business model, including a proprietary business process called Integrated Venture Investing, to manage large amounts of capital more effectively and to better serve numerous portfolio companies.

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